














OPPORTUNITY / ENABLER	PRIORITIES	PROGRESS TO DATE
 <p>TOURISM AND VISITOR SERVICES</p>	<ul style="list-style-type: none"> • Destination, marketing and value proposition. • Manawatu Gorge Cycle Trail. • Mountains to Sea Cycle Trail. • Tongariro Alpine Crossing. • Local Infrastructure. • Commissionable Products and Services. 	<ul style="list-style-type: none"> • DOC is currently in the second round of consultation on the Tongariro National Park Management Plan Change. Accelerat25 has made their second submission; this submission was discussed with Ngati Rangī. • Destination and Value Proposition Project - Community and industry engagement meetings have taken place in Taumarunui, Whakapapa and Ohakune. Discussions have occurred with iwi with Pipiriki under development and are hoping for a confirmed hui for 29 May. The first of the Strategic Thought Leader meetings took place in Wellington on Friday 5 May and included industry leaders and govt. officials. The draft of the Situational Report was provided prior to that meeting. The group provided strong input, challenge and contribution to the destination development plan and brand/value proposition work. • Government has announced \$200 million to support tourism infrastructure across DOC and for towns / areas with high demand and pressure.
 <p>LAND USE OPTIMISATION</p>	<ul style="list-style-type: none"> • Information sharing to support land use decision making. • Stock water reticulation. • Water availability. • High margin/low volume specialist and innovative crops and products. • Advancing Agritech development and solutions. 	<ul style="list-style-type: none"> • Further meetings have been held with Red Meat Profit Partnership (RMPP) regarding the 'pilot region' approach to farm mentoring extension programmes that provide an information sharing platform for on-farm research/science. A joint programme involving Southland is proposed and is progressing well. • Stockwater reticulation workshops have been scheduled to take place across the region from 18 – 21 July. These are being held as follows: <ul style="list-style-type: none"> 18 July at 2pm to 5pm – Whanganui, Kingsgate Hotel. 19 July at 9am to 12 noon – Taumarunui, Central Park Motel. 20 July at 2pm to 5pm – Taihape, venue pending. 21 July 9am to 12noon – Pahiatua/Tararua District, venue pending. • MPI is supporting a programme to provide targeted extension services in the Ruapehu area to farm managers and new farm owners and Maori incorporations. The business case has been signed-off and the programme will be run through the Ruapehu Ag A25 group. • A farm business mentoring project is in the process of being established in conjunction with the Primary Sector Reference Group and CEDA. • Horizons is commencing an assessment of water resources in the region that aligns with the priority opportunities identified in the Accelerate25 Implementation programme. • The Whanganui Rural Enterprise Group is focussed on opportunities around high value crops and is working through a range of opportunities. • RDC and its community continue to progress the Tutaenui water study.

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 MĀNUKA HONEY	<ul style="list-style-type: none"> • Mānuka honey - regulatory standard. • Land suitable for use for Mānuka plants. • Sustainability benefits of Mānuka planting. • Other current Government Mānuka honey commitments. • Regional Plan – treatment of land management for Mānuka planting. • Mānuka honey production (Link: Skills and Talent Enabler). 	<ul style="list-style-type: none"> • Consultation on the 'Proposed general export requirements for bee products' is currently underway by MPI. Consultation closes on 23 May. Further information can be found at www.mpi.govt.nz. • A number of Regional Councils and other organisations have released 'The Manuka and Kanuka Plantation Guide'. This is available via the Accelerate25 webpage www.horizons.govt.nz.
 QUALITY CARE AND LIFESTYLE FOR OLDER PEOPLE	<ul style="list-style-type: none"> • Create a Master Plan • Training programmes suited to Quality Care and Lifestyle for Older People 	<ul style="list-style-type: none"> • MBIE and Horowhenua District Council are currently finalising a contract with agreement to proceed with producing a Master Plan.
 BUSINESS PROCESS OUTSOURCING: CALL CENTRES	<ul style="list-style-type: none"> • Customer 'lead generation' • Grow talent pool 	<ul style="list-style-type: none"> • A new call centre recently opened in Palmerston North with 12 staff and is growing its workforce by around 20 FTEs this year. • There is demand for around an additional 150 FTEs a year in order to keep the region competitive for new centres as well as supplying the increasing demand from existing centres
 BUSINESS PROCESS OUTSOURCING: FOODHQ	<ul style="list-style-type: none"> • Client exemplar • Improve market penetration • Leadership and specialist resources • Refreshed strategic plan 	<ul style="list-style-type: none"> • The FoodHQ Board will be meeting with the Accelerate25 Lead Team at the June meeting.
 FRESH VEGETABLES AND HORTICULTURE	<ul style="list-style-type: none"> • Pilot market development programme 	<ul style="list-style-type: none"> • A growers international market visit is proposed to educate local producers and build market relationships.
 TE PAE TAWHITI	<ul style="list-style-type: none"> • Tourism (boutique) • Land and Water use optimisation • Mānuka honey • Skills, training and work experience • Growing Business 	<ul style="list-style-type: none"> • There are a number of opportunities that already involve iwi / Maori e.g. Tourism, Primary Sector, Whanganui Port and Manuka honey. • The Te Pae Tawhiti team has met and is working out next steps.
 SKILLS AND TALENT (ENABLER)	<ul style="list-style-type: none"> • Mānuka honey production • Pathways for students to connect from education to employment • Training programmes suited to Quality Care and Lifestyle for Older People 	<ul style="list-style-type: none"> • The project group has met. • The need for additional BPO talent has been identified to key providers. • Lack of driving license / qualifications / experience has been identified as a significant issue particularly in the logistics and transport sectors. Manfeild has been developing a driver licensing and training package for school leavers in conjunction with industry. The Manfeild concept will be presented at the June Lead Team meeting.

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 <p>GROWING BUSINESS (ENABLER)</p>	<ul style="list-style-type: none"> • Tourism and other start-up businesses • Accelerated support for 25 targeted companies in the region • Advanced farmer discussion groups 	<ul style="list-style-type: none"> • Existing work of New Zealand Trade and Enterprise (NZTE), EDA's, and private sector continues. • Have met with regions EDA's and the project has re-started with consultation on how the team will be structured to undertake the Accelerate25 actions.
 <p>DISTRIBUTION AND TRANSPORT (ENABLER)</p>	<ul style="list-style-type: none"> • Whanganui River Marine Precinct and Port Area Revitalisation Project • Regional Ring Road • Rail Tourists 	<ul style="list-style-type: none"> • Minister Bridges announced 'Next step for Central North Island transport connections' via a media release on 13 April. • The Whanganui Port Revitalisation feasibility study report on a Whanganui to Motueka Ferry has been released. • Government officials have met with the Whanganui Port team to assist with preparation of the final business case. • The final business case for the Whanganui Port redevelopment is due to be considered by the Whanganui District Council in early June after which it will be presented to the Accelerate25 Lead Team.
 <p>DIGITAL CONNECTIVITY (ENABLER)</p>	<ul style="list-style-type: none"> • Broadband to rural areas. • Mobile black-spot and Broadband coverage. 	<ul style="list-style-type: none"> • A Request for Tender has been released for the National Rural Broadband Initiative and Mobile Black Spot Coverage Programme. Tenders closed 3 April 2017 with the aim that contracts are in place by July 2017. • A national list of highway cellphone blackspots and tourist centre blackspots has been compiled and are priorities for the forthcoming work. • Crown Fibre Holdings (CFH) attended a meeting of regional Mayors and Chief Executives. CFH has invited the Councils to identify where they can help further develop the coverage programme through additional funding, assisting with land for towers and consenting processes. Individual Councils have been requested to respond directly to CFH. For example the work of the Kumeoia team could be included in feedback from Tararua DC to CFH.
 <p>POULTRY MEAT</p>	<ul style="list-style-type: none"> • Market focus and partnership. 	<ul style="list-style-type: none"> • Project currently on hold until opportunity presents itself.

