













OPPORTUNITY / ENABLER	PRIORITIES	PROGRESS TO DATE
 <p>TOURISM AND VISITOR SERVICES</p>	<ul style="list-style-type: none"> • Destination, marketing and value proposition. • Manawatu Gorge Cycle Trail. • Mountains to Sea Cycle Trail. • Tongariro Alpine Crossing. • Local Infrastructure. • Commissionable Products and Services. 	<ul style="list-style-type: none"> • Project team went to the market with an RFP for a Manawatu–Whanganui Destination and Market Development Plan. Interviews have been held and have shortlisted. • Government’s next funding round for tourism related infrastructure is likely to be advertised soon. • Actions relating to the Manawatu Gorge / Te Apiti will be pursued by the Gorge Governance Group. • DOC have completed first round of consultation on the Tongariro National Park Management Plan Change and have indicated support to recommendations on Mountains to Sea Cycle Trail actions. • Opportunity for Te Pae Tawhiti discussion. • Working with Visit Ruapehu on announceables.
 <p>LAND USE OPTIMISATION</p>	<ul style="list-style-type: none"> • Information sharing to support land use decision making. • Stock water reticulation. • Water availability. • High margin/low volume specialist and innovative crops and products. • Sustainable Farming Fund bid in place. 	<ul style="list-style-type: none"> • The Primary Sector Reference Group (PSRG) is progressing well in key areas of focus – AgriTech and links to Massey and associated Crown Research Institutes; water from a regional resource assessment scale down to opportunities around stock water reticulation and small scale irrigation; and farm business mentoring. • Ruapehu A25 Ag team is focussed on encouraging on farm performance via a carefully targeted extension programme with strong focus on young farm owners, senior shepherds and managers. That programme will likely seek sponsorship from the rural sector and MPI to contribute to costs. A final business plan is under development. • Whanganui & Partners is forming a project team called Rural Enterprise Group. The group is currently working with investors around a cold store project and has submitted a Sustainable Farming Fund bid for work on a high value crop. TPK has funded some initial work on strawberries which are of interest to iwi. • An updated work programme will be provided to Minister Guy on projects underway through the Land Optimisation opportunity. • Two Accelerate25 events will be held at the New Zealand AgriFood Investment Week and CD Field Days (13-18 March) these are a Hackathon (https://www.hackathonmanawatu.nz/) which involves looking to develop tech solutions to on-farm problems by getting the tech developers out on to a working farm; and two workshops on stock water reticulation. • Minister Guy has announced release of stock water reticulation report. The report can be viewed at http://www.mpi.govt.nz/growing-and-producing/stock-water/.
 <p>MĀNUKA HONEY</p>	<ul style="list-style-type: none"> • Mānuka honey - regulatory standard. • Land suitable for use for Mānuka plants. • Sustainability benefits of Mānuka planting. • Other current Government Mānuka honey commitments. • Regional Plan – treatment of land management for Mānuka planting. • Mānuka honey production (Link: Skills and Talent Enabler). 	<ul style="list-style-type: none"> • Maori producers and landowners are in the process of discussing opportunities in this area. This may develop further under Te Pae Tawhiti. • The Primary Sector Reference Group will be producing a short ‘things to be aware of’ advice note for farmers. • Government continue to work on national regulatory framework. • Engaging with large scale operators to support industry growth including on-farm beekeeping capability development; and smaller scale operators with information resources and cost benefit analysis for production and operation. • Accelerate25 and Rangitikei District Council are working with one of the regions key producers to open a new processing facility in Taihape.

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 QUALITY CARE AND LIFESTYLE FOR OLDER PEOPLE	<ul style="list-style-type: none"> • Create a Master Plan • Training programmes suited to Quality Care and Lifestyle for Older People 	<ul style="list-style-type: none"> • Master Plan / Project Charter is currently still under development. • Programme Director and MBIE are working with Horowhenua District Council to ensure the direction from the Action Plan is aligned with the master plan proposal.
 BUSINESS PROCESS OUTSOURCING: CALL CENTRES	<ul style="list-style-type: none"> • Customer 'lead generation' • Grow talent pool 	<ul style="list-style-type: none"> • CEDA is currently working on potential for two new mid-sized centres in the region.
 BUSINESS PROCESS OUTSOURCING: FOODHQ	<ul style="list-style-type: none"> • Client exemplar • Improve market penetration • Leadership and specialist resources • Refreshed strategic plan 	<ul style="list-style-type: none"> • Recruitment is underway for a Multinational Business Development Manger. • An additional \$10k funding contribution from MBIE has been made. This will contribute to FoodHQ joining the Food Valley Food Innovation website. The website connects FoodHQ into an established international portal and in turn greater international exposure and connections with international partners. FoodHQ needs to supply matched funding and develop a set of KPIs with MBIE. This work is now underway. • Government has provided an additional \$100k funding to the overall programme. • Meeting with FoodHQ Board has taken place, the Board is fully engaged and have clarified intergrated support from Accelerate25. Both Boards are keen to engage at a future Lead Team meeting.
 FRESH VEGETABLES AND HORTICULTURE	<ul style="list-style-type: none"> • Pilot market development programme 	<ul style="list-style-type: none"> • Project has re-started with Cameron Lewis as the project lead. • Next step is engaging with market partners. • Horowhenua growers are motivated and encouraged by recent Taste Trail event.
 TE PAE TAWHITI	<ul style="list-style-type: none"> • Tourism (boutique) • Land and Water use optimisation • Mānuka honey • Skills, training and work experience • Growing Business 	<ul style="list-style-type: none"> • Work on implementing Te Pae Tata and Te Pae Tawhiti to begin in January 2017.
 GROWING BUSINESS (ENABLER)	<ul style="list-style-type: none"> • Tourism and other start-up businesses • Accelerated support for 25 targeted companies in the region • Advanced farmer discussion groups 	<ul style="list-style-type: none"> • Existing work of New Zealand Trade and Enterprise (NZTE), EDA's, and private sector continues. • Have met with regions EDA's and the project has re-started with consultation on how the team will be structured to undertake the Accelerate25 actions.
 SKILLS AND TALENT (ENABLER)	<ul style="list-style-type: none"> • Mānuka honey production • Pathways for students to connect from education to employment • Training programmes suited to Quality Care and Lifestyle for Older People 	<ul style="list-style-type: none"> • Discussions have been held with the Ministry for Social Development (MSD), Talent Central and UCOL to initiate a regional workshop. • MSD are a key player in this enabler. Before workshop is planned MSD staff will attend the February Lead Team meeting to discuss development of this enabler.

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 DISTRIBUTION AND TRANSPORT (ENABLER)	<ul style="list-style-type: none"> Whanganui River Marine Precinct and Port Area Revitalisation Project Regional Ring Road Rail Tourists 	<ul style="list-style-type: none"> Master Plan and Business Case for the Whanganui Marine Precinct and Port Revitalisation project are on-track for completion in first quarter 2017. NZTA is leading development of new roading alongside the Regional Land Transport Committee. The strategic business case is complete for the Regional Ring Road under a project called 'Accessing Central New Zealand'.
 DIGITAL CONNECTIVITY (ENABLER)	<ul style="list-style-type: none"> Broadband to rural areas. Mobile black-spot and Broadband coverage. 	<ul style="list-style-type: none"> A Request for Tender has been released for the National Rural Broadband Initiative and Mobile Black Spot Coverage Programme. Tender closes in February 2017 with the aim that contracts are in place by July 2017. A national list of highway cellphone blackspots and tourist centre blackspots has been compiled and are priorities for the forthcoming work. Facilitating regional coordination to consolidate regions priority list and support Crown Fibre Holding as per their letter to the Horizons Region dated 17 February.
 POULTRY MEAT	<ul style="list-style-type: none"> Market focus and partnership. 	<ul style="list-style-type: none"> Project currently on hold until opportunity presents itself.

