Community Funding Support for Road Safety

Are you involved in road safety initiatives in your local area?

We have funding available for community groups and local organisations in the Horizons Region to deliver road safety education activities.

Why we do this?

Improving the safety on our roads is of critical importance for this region. Road crashes cause avoidable deaths and serious injuries in our Region with the estimated social costs of these crashes running into the hundreds of millions of dollars per year. The effect of these tragedies on whanau, friends, colleagues, first responders, communities and survivors, as well as the economy and health system is devastating and unacceptable.

To address the trauma on our roads we need a safe system which recognizes crashes are inevitable but deaths and serious injuries are not.

New Zealand's new *Road to Zero Road Safety Strategy 2020-2030* outlines a plan to stop people being killed or injured on our roads. The vision is a New Zealand where no one is killed or seriously injured in road crashes.

Areas of focus in Road to Zero are:

- o Infrastructure improvements and speed management
- o Vehicle safety
- o Work-related road safety
- Road user choices
- o System management

Funding is available in the area of **Road user choices** – to encourage safer choices and safer behaviour on our roads.

In addition to employing road safety coordinators to undertake road safety education, we recognise that community groups and local organisations can make a difference in road safety effectiveness due to their knowledge of and connections to their communities.

For example, driver licensing programmes are funded where community organisations help people with literacy or language problems to gain their driver's licence.





What type of activities may be funded?

The fund is aimed at addressing identified road safety issues in our local communities. Examples of programmes to be funded include driver education and licensing, child restraint checking clinics and senior driver education.

Your proposed activity must be consistent with the *Road to Zero:* New Zealand's Road Safety Strategy 2020-2030, https://www.transport.govt.nz/multi-modal/keystrategiesandplans/road-safety-strategy/

Funding cannot be used for road engineering, including signage and markings, acquiring vehicles, or acquiring large capital items such as computers or office furniture.

This funding is contestable and applications will be evaluated to determine how well they will address the region's identified road safety issues.

Further information

For further information on road safety issues, please visit Waka Kotahi New Zealand Transport Agency's website https://www.nzta.govt.nz/safety/

Applying for the community fund

The process

All applications must be on the official application form (available from your local road safety coordinator) and additional information may be attached. Our road safety coordinators are happy to help you prepare your application. Please contact the road safety coordinator in your area (see below) to discuss the details of your project before proceeding with your application.

Key dates

Applications close on Wednesday 31 March 2021 at 5pm.

Please send completed applications to Transport Manager, Horizons Regional Council, Private Bag 11025, Manawatū Mail Centre, Palmerston North 4442.

Final confirmation of funding from Waka Kotahi New Zealand Transport Agency will be after 1 June 2021





Your contribution

You will need to contribute 36 per cent of the cost of your project from your community organisation or from other funding.

Please note: 'In kind' donations cannot be accepted as part of your organisation's contribution. An 'in kind' contribution is a non-cash cost which is given a cash value. An example of this is a school loaning classroom space to run a programme and attributing a value to this.

Road Safety Coordinator Details

For further information and assistance with your application, contact your local road safety coordinator.

Palmerston North City and Manawatū District Alastair Mayston 021 2277 155 | alastair.mayston@horizons.govt.nz

Whanganui, Rangitīkei and Ruapehu Districts
Te Ora Nyman
021 2277 082 | teora.nyman@horizons.govt.nz

Tararua and Horowhenua Districts
Debbie Webster
021 2277 187 | debbie.webster@horizons.govt.nz





