

## A NORMATIVE PLANNING FRAMEWORK: TERMS AND RELATIONSHIPS

TERM	DESCRIPTION	CHARACTERISTICS
<b>GOAL</b>  (or anticipated environmental outcome)	What is being aimed for	<ul style="list-style-type: none"> <li>▪ Statements setting an aim or direction to focus on</li> <li>▪ Values sought after (sometimes described as a vision or mission statement)</li> <li>▪ Not necessarily measurable</li> <li>▪ Something to aspire to but not necessarily attainable</li> <li>▪ More universal and also more abstract or nebulous than objectives</li> <li>▪ Necessary to put objectives into perspective</li> <li>▪ Is a statement of the purpose(s) behind, or reason for, the objectives</li> </ul>
<b>OBJECTIVES</b>	What is to be achieved	<ul style="list-style-type: none"> <li>▪ Statements of resource management matters to be achieved</li> <li>▪ Statements giving decision-makers a well defined point to be reached</li> <li>▪ Have a shorter timeframe and are more specific than goals</li> <li>▪ Capable of being attained</li> <li>▪ Capable of being measured</li> <li>▪ Not always necessary to state why the environmental outcome (or resource management end) should be reached (which is why explanations should accompany objectives)</li> <li>▪ Subject to change as circumstances change</li> </ul>
<b>POLICIES</b>	How objectives are to be achieved	<ul style="list-style-type: none"> <li>▪ Statements of means required to achieve the resource management end(s) via showing how it is intended to achieve the objectives</li> <li>▪ Capable of being attained, measured and reviewed</li> </ul>
<b>METHODS</b>  (or means of implementation)	How policies are to be implemented (eg by rules)	<ul style="list-style-type: none"> <li>▪ Statements indicating the instruments to be used to implement policies</li> <li>▪ Includes any rules (in the case of a Regional Plan)</li> <li>▪ Includes non-regulatory methods such as providing information, providing a service or using economic instruments</li> </ul>

**GOAL**                      **OBJECTIVE**                      **POLICY**                      **MEANS OF IMPLEMENTATION**  
 Statutory Instrument/Regulation    Non-Regulatory Activity

